

■■ KODAK 160VC ■■

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MAY 5-9, 2010  
DONOR  
KIT

**MARFA  
FILM  
FESTIVAL**



# THE FESTIVAL

*Far West Texas is an unforgettable place*, invoking in visitors a mysterious urge to return time and again to its awe-inspiring wilderness and serenity.

Marfa Film Festival is to movies what Marfa is to art: and adventure to a creative oasis whose vast spaces and remoteness makes it (and keeps it) completely unique. The festival is operating under the umbrella of the Southwest Alternate Media Project (SWAMP), a 501(c)(3) nonprofit media arts organization.

Designed as a gasp of fresh air between the chaotic, competitive and circus-like environments found on the film festival circuit, Marfa is a get-a-way that is truly WAY out there. It's not a competition because art is not a contest. It's a celebration. Screenings include forgotten classics as well as new films. There are movies out on the prairie at night. Things are different. This is what sets us apart.

For five magical days we screen films that transcend time with indelible images and engaging storytelling, reminding us that the art of cinema can change our lives and renew the world.



***“The best little festival I’ve ever attended”***  
***– LA Weekly***



Hours from a major city, Marfa sits alone on a grassy plateau surrounded by otherworldly desert mountains. It's a far away place legendary for the darkest skies in North America, strange floating lights, and outlaws gone "West of the Pecos."

The Chinati Foundation is a sanctuary to some of the world's most important modern art installations and world-class film productions make Marfa their home base. Bands like Sonic Youth, David Byrne and Wilco have all recently played in Marfa.

This fantastic setting inspires the efforts of a talented array of artists and patrons, enriches the lives of its singular residents, and serves as the guiding vision for the Marfa Film Festival.

# MARFA

Both completely modern and perfectly rural, ***Marfa occupies a distinct point on the cultural frontier - outlaw culture and high art.***

***Marfa has been recently featured in The New York Times, New Yorker, W, Travel and Leisure, Time Out NY, among others.***





***“Go off the beaten path and experience great cinema and amazing landscape in a non-competitive environment”***

***– Movie Maker Magazine***

# THE OPPORTUNITY

***Marfa Film Festival presents an unprecedented opportunity for creative marketing;*** the chance to be enmeshed into the very fibers of the city and the festival with remarkably few distractions from other brands.

There are no billboards and no fast-food. The closest Wal-Mart is hundreds of miles away. Partnering with the Marfa Film Festival offers brands the opportunity for engaging dialogue with a concentrated group of tastemakers from the worlds of art, music, film, fashion, and more.

The festival production team has a solid foundation in marketing and collaborates with brands to maximize the partnership experience and create lasting results.



***“Worth every bit of effort to experience the Marfa Film Festival”***  
***– Cinematical***



# FESTIVAL DETAILS

***The Marfa Film Festival is an experience unlike any other:***  
 Amazing films and creative special events in a majestic setting.

## ATTENDANCE

- Approximately 3,000 attendees
- Indie Celebrity Directors
- Creative Industry Leaders

## THE FILMS

The festival team draws on its extensive resources to find the highest quality works. Several official selections have gone on to become enormous festival hits, including “Man On Wire,” “There Will Be Blood,” and “Crawford” just to name a few.

## EMBRACING GREEN

Protecting its natural magnificence, Marfa Film Festival actively reduces its environmental impact.

## SCREENINGS

Taking advantage of the incomparably starry skies the festival shows many films on a giant outdoor screen while also utilizing the state-of-the-art Goode-Crowley theater as a welcoming home for the indoor screenings.

## SPECIAL EVENTS

- Premiere events
- Opening / Closing Parties
- Honoree Ceremony
- Lectures and Q&A's

## VIP/FILMMAKER/PRESS LOUNGE

A private bar at the famous Hotel Paisano serves as a respite and meeting place for filmmakers, press, and VIPs.

# DONOR LEVELS

*Dear Friends of Marfa Film Festival, your tax-deductable donation is our lifeline. Thank You!*

## FOUNDING PATRONS \$10,000+

- Special Thanks on-screen before films
- Recognition in printed and online program
- 4 VIP all-access passes
- 4 VIP gift bags
- 4 limited edition festival T-shirts
- 2 limited edition festival posters
- Special invites to seasonal events

## MARFA LIGHTS \$1,000

- Recognition in printed and online program
- 1 VIP all-access pass
- 1 VIP gift bags
- 1 limited edition festival T-shirt
- 1 limited edition festival poster
- Special invites to seasonal events

## GIANTS \$5,000

- Special Thanks on-screen before films
- Recognition in printed and online program
- 2 VIP all-access passes
- 2 VIP gift bags
- 2 limited edition festival T-shirts
- 1 limited edition festival poster
- Special invites to seasonal events

## CINEFILES \$500

- Recognition in printed and online program
- 4 screening tickets
- 1 limited edition festival T-shirt
- 1 limited edition festival poster
- Special invites to seasonal events

## LUMINARIOS \$2,500

- Recognition in printed and online program
- 2 VIP all-access passes
- 1 VIP gift bags
- 2 limited edition festival T-shirt
- 1 limited edition festival poster
- Special invites to seasonal events

## INDIE \$100

- Recognition in printed and online program
- 2 screening tickets
- 1 limited edition festival T-shirt or poster

*\* Please use the form on the following page for payment or pay online at [marfafilmfestival.com](http://marfafilmfestival.com)*

# DONOR FORM

## DONOR INFORMATION

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Name

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Address

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E-Mail

Check box if you wish to remain anonymous:

Check box if you wish to donate in someone else's name:

Yes, in honor of: \_\_\_\_\_

Yes, in memory of: \_\_\_\_\_

## PAYMENT OPTIONS

Your payment is a tax-deductable donation to Southwest Alternate Media Project, a 501(c)(3) nonprofit organization.

### **CHECKS**

Please make checks payable to:  
**Southwest Alternate Media Project**  
and mail along with the form at left to:  
**Marfa Film Festival**  
**P.O. Box 999**  
**Marfa, TX 79843**

### **CREDIT CARDS, WIRE TRANSFERS, or MORE INFORMATION**

Contact us at:  
**(432) 729 1948**

## ABOUT OUR NON-PROFIT FISCAL SPONSOR

**Southwest Alternate Media Project (SWAMP)** is pleased to serve as fiscal sponsor for the 2010 Marfa Film Festival. SWAMP is a 33 year-old, 501(c)(3) nonprofit media arts organization, based in Houston, TX. For information, go to [www.swamp.org](http://www.swamp.org) or verify on [www.guidestar.org](http://www.guidestar.org). To contact SWAMP directly, call 713-522-8592, ext 3.



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